

Check-in

How we perceive our organization

Welcome

Short speech of the Team lead

Objectives & Agenda

Q & A

Team exercise

Our Vision

Our customer

Product position

Our Values

Collaboration

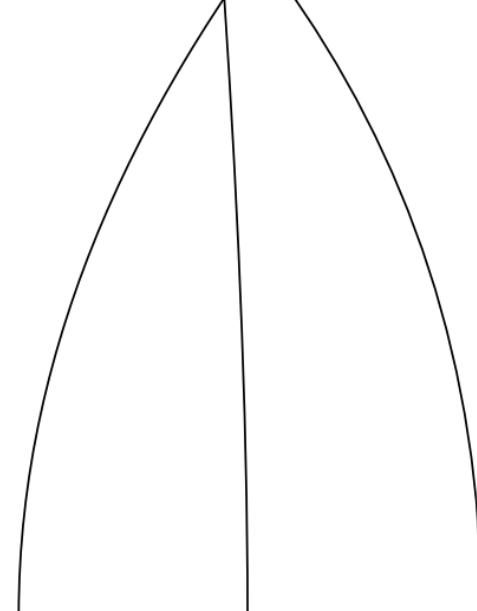
"Cheerleaders"

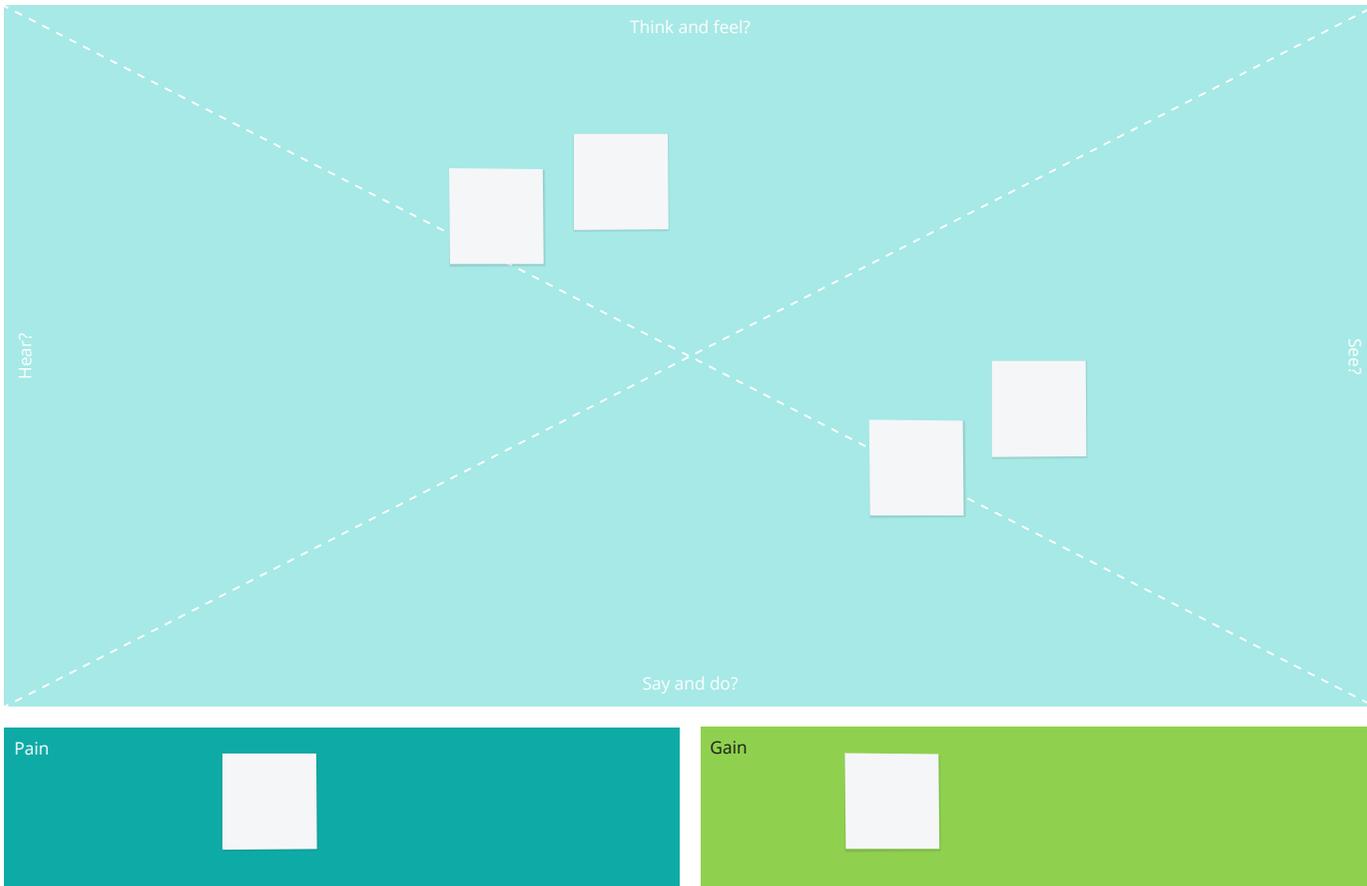
Presentations

Closing

Next steps

Feedback





- Who is our customer?
- Create a persona for a typical customer
- Create an Empathy map
- Introduce the customer to all in the team
- What are customer needs, pains & gains



- Create a visualization of the Company - Team Vision
- What we want to achieve
- How success looks like
- Create a vision Board with pictures & keywords
- Make it colorful e.g. Photo Collage
- Create a story around change
- Present the vision

## Our company values

## Agile values

We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:

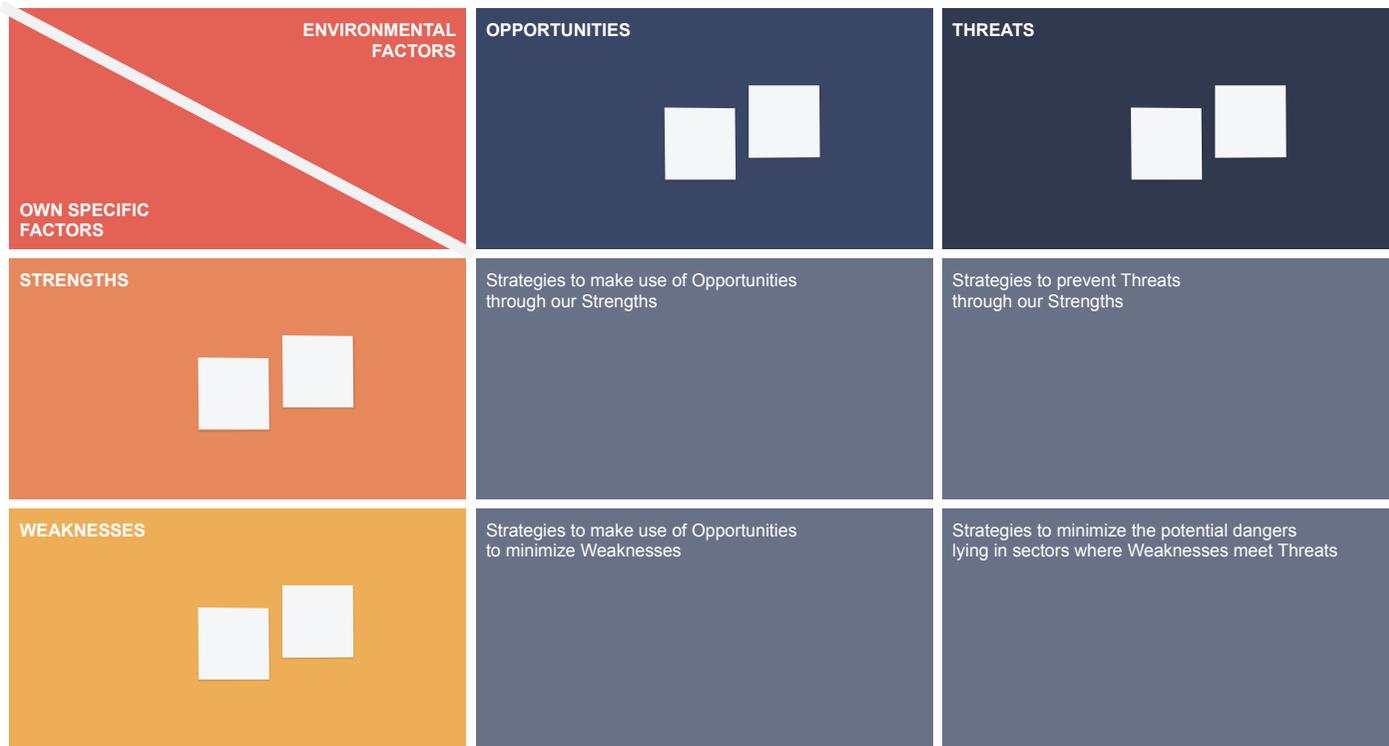
1. Individuals and interactions over processes and tools
2. Working software over comprehensive documentation
3. Customer collaboration over contract negotiation
4. Responding to change over following a plan

That is, while there is value in the items on the right, we value the items on the left more

- Review our company values and compare with agile values
- Discuss where and how the 2 are connected
- What does it mean to our team
- How we want to live these values
- Define tangible actions, behaviors how can we live these values
- Present the highlights to the team

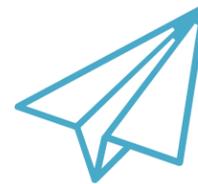
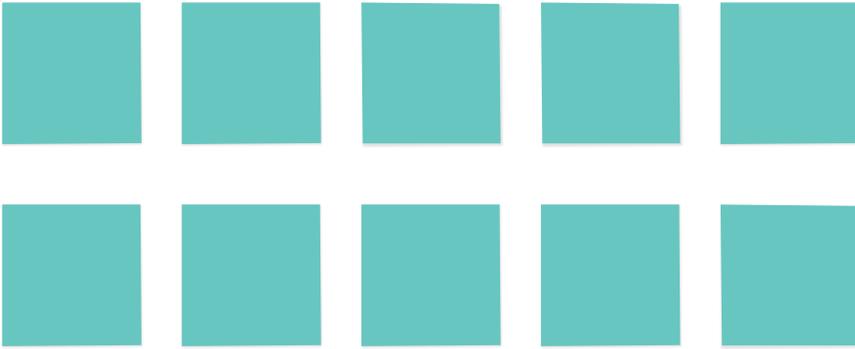


- Design a Mascot for our Team
- Select an „anthem“ Song, or create a playlist for the team
- Propose a "cry" / call for our tribe a kind of a headline / tagline
- Create a short exercise, body break, that can be used on our online meetings
- Teach us, make a video about it
- Max. 1 minute body break



- How do you see our Product/Market position?
- Where we can do more and are not fully meeting customer requirements?
- Where are new opportunities?
- What are weaknesses our product?
- Prepare a SWOT analysis and identify items we need to change on short and long-term in order to stay competitive.
- Present the key areas of focus to the team.





- Create a proposal of a collaboration and communication guidelines
- Think about where we need to improve our meetings
- How different teams, squads should cooperate
- How to get Business and IT closer together
- What best practices we want to see
- How to approach conflicts
- Define a “Ten Commandments” of collaboration