Erasmus+

Topographic
PREPARATION

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What does tourism mean for you?

password to the internet: ospite

Mentimeter

Tourism

(Gúčik, 2006 p. 22)

Activities

Travelling

free time

Purposes

Relax/ Health   Excursions   Fun/ Adventure   Business

FORMS and KINDS

FORMS of tourism

KINDS of tourism

PRODUCT

Everything that the tourism offers to the client and it is able to satisfy visitors´needs. It
is able to create all–embracing experience.
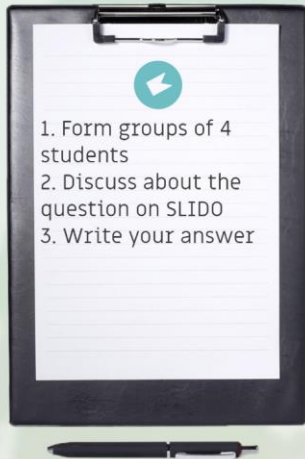
Tourism product

Forfait tour

Package tour

TOURIST

Introduce your definition.

GUIDE

A

1. Form groups of 4 students
2. Discuss about the question on SLIDO
3. Write your answer

A GREAT DEFINITION HERE

Who is a tourist guide?

It's a person who helps tourists discover new local locations, show around, give advice and such.

A tourist guide is a person who provides information on cultural, historical to people

is a person who explains and shows places during excursions

He shows you the most intersting things

is someone who knows a lot about the place and wants to introduce to other people

Join at
slido.com
#TRIP

Who is a tourist guide?

A person that works in an organisation that can help you to know the history of a certain place (like a counrty, a museum, etc).

A person who sees a lot more interesting stuff than us turkish people

a person that leads a group of people and explains the history and importance of the view

A person that guides the tourists around tourist attractions and provides assistance and information.

erson that shows you around, tells stories

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Poll ▾   Show Q&A

Tourist guide is a person

❑ who guides visitors in the language of their choice

❑ who interprets the cultural and natural heritage of an area,

❑ who has an area-specific qualification usually issued and/or recognised by the appropriate authority

BS EN 13809:2003
Tourism services. Travel agencies and tour operators. Terminology

💠 emaze

Tourism

ABO

IST
DE

efinition.

Tour assignment

1st step
Tour operator

2nd step
Basic info

3rd step
Topographic preparation

4th step
Chronological preparation

5th step
Psychological preparation

Topographic

preparation

What is it?

Topographic preparation

☐ focused on the places located on the route of the tour/ final destination.

☐ for route determination and detail information about places

Excerption card

CITY EMBLEM	LOCAL NAME	ADMINISTRATION PLACEMENT	COM
localization			
weather			
climate			
indastry			
agriculture			
history			
monuments			
important events			

Use of excerption card

Preparation of information

Envelope in order to the route

Aids

Use of excerption list

Preparation of information

Aids
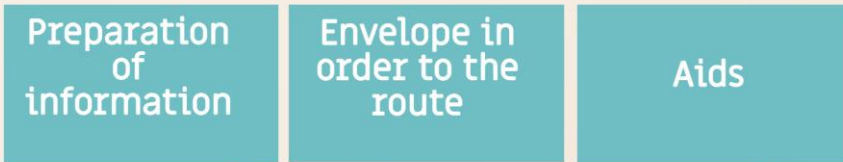
Digital information

- More effective
- Easier to add new information
- Actualization of old data more effectively
- Easy to share

ABOUT
Information minimum

official name
head of state
state symbols

territory
localization
climate
area
capital city
watters
metropolis

history

political
system
education
health care
social area
business
infrastructure

inhabitants
population density
nationalities
language

culture
&
religion
&
monuments

industry &
agriculture

nature

world´s
best

famous
person

comparative
information

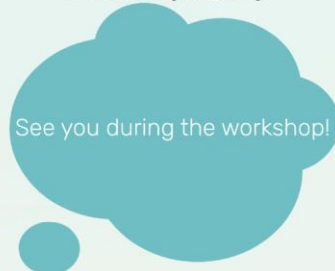Content

What do you know about our project
coutries?

15:00

Eva Ladňáková • 37 • 3 dňami

Information about coutries

What are the informations you have about our project coutries. Work in groups!

Country	Political system	Nature/ Localization/ Area	Culture/ Religion	History/ Monuments
+	+	+	+	+
Anonymný 3 dňami **cali** 👍 0 👎 0	Anonymný 3 dňami Democracy 👍 0 👎 0	Anonymný 3 dňami **High Tatras** 👍 0 👎 0	Anonymný 3 dňami musulmin 👍 0 👎 0	Anonymný 3 dňami **Sott o parc e sant antonij** 👍 0 👎 0
Anonymný 3 dňami Italy 👍 0 👎 0	Anonymný 3 dňami **Democracy** 👍 0 👎 0	Anonymný 3 dňami **Alps** 👍 0 👎 0	Anonymný 3 dňami **Catholic** 👍 0 👎 0	Anonymný 3 dňami **Eifell tower** 👍 0 👎 0
Anonymný 3 dňami **Turkey** 👍 1 👎 0	Anonymný 3 dňami **Democracy** 👍 0 👎 0	Anonymný 3 dňami **Vezuv** 👍 0 👎 0	Anonymný 3 dňami catholic 👍 0 👎 0	Anonymný 3 dňami **auschwitz** 👍 0 👎 0
Anonymný 3 dňami **Turkey** 👍 1 👎 0	Anonymný 3 dňami Democracy 👍 0 👎 0	Anonymný 3 dňami **Súľov rocks** 👍 0 👎 0	Anonymný 3 dňami **Catholic** 👍 0 👎 0	Anonymný 3 dňami **Baubliai** 👍 1 👎 0

ADD SECTION

Thank you for your attention

See you during the workshop!